The next 100 years

By Fred Michmershuizen
Dental Tribune

It’s the 101st Thomas P. Hinman Dental Meeting, and Atlanta is abuzz with excitement for the 23,000 dentists, hygienists, assistants and office staff who are gathering from around the country here at the Georgia World Congress Center.

In addition to a comprehensive continuing education program featuring hundreds of opportunities ranging from hands-on workshops to all-day educational tracks, there’s the exhibit hall, where nearly 400 companies are presenting some of the latest and most innovative products and services available in the dental industry.

This year, meeting attendees are being invited to fill out a postcard saying thank you to the men and women who are defending our country overseas. To fill out a postcard, stop by the “Messages to Our Military” booth in the 1000 aisle. The outreach effort is sponsored by Hinman and Bennett Graphics.

Hinman’s raffle prize program is

Education in spades

By Kristine Colker, Dental Tribune

If there is one problem with the 101st Thomas P. Hinman Dental Meeting, it would have to be that there are so many educational opportunities, it is difficult to know where to look first. With more than 220 courses, including more than 60 hands-on workshops, there is something for everyone and on every topic imaginable — from Botox and dermal fillers to social media and pharmacology.

A highlight on Thursday was the “1-on-1 at the 101” sessions with Drs. Lee Ann Brady, Randy Huffines, Jeffrey Okeson and Jeffrey Rouse. Attendees were able to meet with these clinicians and ask questions, discuss case studies and learn information not shared during their lectures.

Of special interest today is the return of Dr. Peter Dawson to the Hinman Dental Meeting. Dawson, along with Dr. John Cranham, the clinical director of The Dawson Academy, will present the six-hour course, "Timeless Principles in Restorative Dentistry," starting at 8:30 a.m.

For more information about all the educational opportunities available, pick up the Hinman Dental Meeting official program.
awarding vintage-inspired jewelry, gas cards, Delta Air Lines tickets, two resort vacations and more. Look for the couple dressed in 1950s attire to turn in your ticket.

New on the exhibit hall floor is a vintage car show that includes the personal antique cars of several Hinman Dental Society members.

Many companies this year are offering new and noteworthy products.

Shofu Dental Corp. (booth No. 2314) is launching BeautiCem SA, its latest addition to the Giomer family. This new self-adhesive, dual-cure resin cement incorporates Giomer filler particles, providing high-bond values across all substrates. The product is designed to give dentists extra peace of mind for all cementation needs, as well as simplified placement procedures, according to the company.

Brasseler USA (booth No. 2423) is offering its EndoSequence BC Sealer, a component of the company’s complete Endo-Sequence endodontic obturation system, which incorporates bioceramic nano-technology. Brasseler says that since its introduction in 2009, many positive studies have established BC Sealer as a new standard for successful endodontic obturation procedures. Unlike conventional sealers, BC Sealer utilizes the moisture naturally present in dentinal tubules to initiate its setting reaction. This is just a small sampling of the new technology, equipment, products and services for the entire dental staff available here in Atlanta.

The exhibit hall is open today from 8 a.m. to 6 p.m., and tomorrow from 9 a.m. to 3 p.m.